# GLOBAL/INTERNATIONAL STUDIES

## What can I do with this major?

<table>
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<tr>
<th>AREAS</th>
<th>EMPLOYERS</th>
<th>STRATEGIES</th>
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<tbody>
<tr>
<td><strong>INTERNATIONAL BUSINESS</strong>&lt;br&gt;Management&lt;br&gt;Human Resources&lt;br&gt;Labor Relations&lt;br&gt;Banking and Finance&lt;br&gt;Economics&lt;br&gt;International Development&lt;br&gt;Real Estate&lt;br&gt;Sales&lt;br&gt;Marketing&lt;br&gt;Product Management&lt;br&gt;Supply Chain Management&lt;br&gt;Healthcare Administration&lt;br&gt;Agricultural Economics</td>
<td>Domestic and foreign corporations&lt;br&gt;Multinational service firms&lt;br&gt;Global small and medium enterprises&lt;br&gt;Domestic and foreign financial institutions&lt;br&gt;International marketing firms&lt;br&gt;International real estate firms&lt;br&gt;International trade firms&lt;br&gt;Contracting and consulting firms&lt;br&gt;Convention and visitors' bureaus&lt;br&gt;International airlines&lt;br&gt;Transportation, travel, and hospitality industry&lt;br&gt;Logistics firms</td>
<td>Minor or take courses in business.&lt;br&gt;Learn at least one additional language.&lt;br&gt;Spend a semester or year studying abroad.&lt;br&gt;Seek an international internship, even if unpaid.&lt;br&gt;Obtain related experience with organizations in the US.&lt;br&gt;Learn about NAFTA, WTO, and GATT policies.&lt;br&gt;Acquire supervisory skills and experience by taking leadership roles in student organizations.&lt;br&gt;Learn about geography and international travel regulations.&lt;br&gt;Sharpen your public speaking and intercultural communication skills.&lt;br&gt;Interact with the international student population on campus.&lt;br&gt;Keep abreast of political, economic, and social changes worldwide.&lt;br&gt;Develop an understanding of the international business environment.&lt;br&gt;Research firms with international interests. Target larger firms that may be more likely to employ contracting services.&lt;br&gt;Develop your skills domestically and build a network of contacts.&lt;br&gt;Understand that many companies send more seasoned employees to work abroad.</td>
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| **INTERNATIONAL RELATIONS**<br>Diplomacy<br>Peacekeeping<br>Foreign Affairs<br>Program Administration<br>Community Development<br>Economic Development<br>Resource Development<br>Public-Private Partnerships<br>Governance | United Nations<br>Non-governmental organizations<br>Relief agencies<br>Religious organizations<br>Educational institutions<br>Consulting firms<br>Research institutes<br>Foundations<br>Defense contractors | Learn a second or third language.<br>Study, volunteer, or work internationally. Seek as many experiences abroad as possible.<br>Complete an internship specifically with an NGO, the US government, or an international government.<br>Study world governments and religions.<br>Demonstrate your depth of dedication, willingness to adapt, and coping mechanisms to combat stress and difficult situations. |
### INTERNATIONAL RELATIONS CONTINUED

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<td></td>
<td>Federal government including:</td>
<td>Develop skills in the areas of organizing groups, efficiency, and the ability to calm people.</td>
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<td></td>
<td>- Department of State</td>
<td>Seek cultural experiences on campus and get involved with international students.</td>
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<td></td>
<td>- Department of Agriculture</td>
<td>Learn about geography and international travel regulations.</td>
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<td></td>
<td>- Department of Commerce</td>
<td>Stay abreast of international news and politics.</td>
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<td></td>
<td>- Department of Defense:</td>
<td>Sharpen your intercultural communication skills.</td>
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<td></td>
<td>- Armed Services</td>
<td>Learn to see all sides of a problem, including economic, social, political, and environmental.</td>
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<td></td>
<td>- US Agency for International Development</td>
<td>Earn a relevant graduate degree such as international diplomacy, international relations, or law.</td>
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<td>- National Security Council</td>
<td>Research government hiring procedures and seek assistance from your campus career center.</td>
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<td></td>
<td>- Legislative officials</td>
<td>Study abroad while in school. Learn one or more foreign language(s).</td>
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### SOCIAL SERVICES

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<td>Non-governmental organizations</td>
<td>Complete internships or fellowships to gain experience with issues.</td>
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<td>Private voluntary organizations</td>
<td>Participate in an international service learning experience or go on mission trips.</td>
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<td>Humanitarian services</td>
<td>Develop excellent research, writing, communication, and organizational skills.</td>
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<td></td>
<td>Religious organizations</td>
<td>Hundreds of NGO's exist in the US. Research organizations' structures, functions, and missions to find ones that fit.</td>
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<td>Relief agencies</td>
<td>Volunteer at relevant social service agencies to gain experience and demonstrate interest.</td>
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<td>United Nations including:</td>
<td>Work with or assist immigrants or refugees in the local community.</td>
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<td>- World Health Organization</td>
<td>Gain experience with intercultural communication and an appreciation for diversity.</td>
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<td>- UNICEF</td>
<td>Learn about international humanitarian law.</td>
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<td></td>
<td>- Economic and Social Council</td>
<td>Demonstrate strong analytical and management skills.</td>
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<td></td>
<td>Federal government including:</td>
<td>Research government hiring procedures and seek assistance from your campus career center.</td>
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<td>- Peace Corps</td>
<td>Consider earning a graduate degree in social work, public administration, or related fields.</td>
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<td></td>
<td>- US Agency for International Development</td>
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**AREAS**

**LANGUAGE SERVICES/EDUCATION**
- Teaching
- Curriculum Development
- Private Tutoring
- Interpreting
- Translating
- Research
- Writing
- Higher Education Administration:
  - International Student Support Services
  - Study Abroad Programming

**EMPLOYERS**
- International schools
- Overseas dependents’ schools
- English language institutes
- Non-governmental organizations
- Religious organizations
- Colleges and universities
- Third-party study abroad providers
- Self-employed
- Federal government agencies

**STRATEGIES**

Gain practical domestic teaching experience and necessary training or certificate to teach abroad.

- Minor or double major in another subject that you could also teach.
- Research certification options for teaching English (TESOL, CELTA, CELTC, TEFL).
- Obtain certificates from schools whose graduates are hired in the international marketplace.
- Teacher training should include supervised classroom experience.
- Consider obtaining intensive TESL (Teaching English as a Second Language) training.
- Volunteer to tutor children and adults in English.
- Learn other languages to help understand how languages work.
- Sharpen intercultural competency, sensitivity, and tolerance. Those who are successful at teaching abroad tend to be independent, flexible, and patient.
- Develop superior written and oral communication skills in the English language including proper sentence structure and comprehensive vocabulary.
- Notify local hospitals, schools, and chambers of commerce of your availability to translate or interpret for international visitors.
- Get involved with student leadership experiences on campus.
- Look for positions in developing nations or Asian countries. Teaching positions in Europe are very competitive.
- Earn a master's degree in College Student Affairs to work with study abroad programs or with international student services.
### COMMUNICATIONS

**Areas:**
- Foreign News Correspondence
- International Broadcasting
- Reporting
- Investigative/Column Writing
- Research
- Photography
- Freelance Work

**Employers:**
- Foreign news agencies
- Television networks
- Large circulation newspapers
- Wire services
- Trade newspapers
- Online publishers
- Labor unions
- Academic journals
- International newspapers
- Magazines
- Websites
- Self-employed

**Strategies:**
- Supplement curriculum with communication courses, e.g. journalism and broadcasting.
- Obtain a summer job or internship with a newspaper.
- Demonstrate curiosity, high energy level, ability to produce under pressure, and withstand criticism.
- Develop excellent grammar and writing skills.
- Create a portfolio of work samples, especially those that have been published, or demonstrate multimedia work on a website or electronic portfolio.
- Gain experience with campus newspaper or media.
- Travel and study abroad. Learn a second language.
- Get involved in professional associations. Build a network of contacts.
- Research international media firms.

### INTERNATIONAL PUBLIC LAW

**Areas:**
- Economic Law
- Trade and Investment Law
- Commercial Arbitration
- Criminal Law
- Refugee Law
- Human Rights Law
- Environmental Law
- Humanitarian Law

**Employers:**
- Federal government including:
  - Department of Defense
  - Department of State
  - Department of Commerce
- Law firms with an international practice
- Overseas law firms
- Corporations
- Nongovernmental organizations, e.g. Amnesty International, Human Rights First
- Consulting firms

**Strategies:**
- Develop strong research skills and attention to detail.
- Participate in debate or forensic team to hone communication skills.
- Find part-time or summer work in a law firm.
- Shadow an attorney to learn more about the field and various specialties.
- Get involved in pre-law organizations.
- Plan to attend law school and earn a law degree.
- Maintain a high grade point average and secure strong faculty recommendations. Prepare for the LSAT (Law School Admission Test).
- Research law schools to find those that offer courses in international public law and have a good reputation.
- While in law school, gain international experience through internships or summer programs.
- Jobs in this field are extremely competitive. Plan to gain several years experience before starting an international law career.
GENERAL INFORMATION

• Entry-level positions are generally in the U.S. with mid-level positions involving some international travel. Corporations typically hire employees with the most experience or skills set for overseas work.
• Develop linguistic skills. Learn a second and third language.
• Demonstrate intercultural competency, sensitivity, and tolerance.
• Gain experience in communications with people from other countries. Get involved with the international student community on campus.
• Live and/or work abroad while in school.
• Commit to a continuous study of host country’s language.
• Develop a good understanding of etiquette and business practices in country of target.
• Look for temporary or volunteer positions abroad.
• Obtain daily papers in target city to determine international and national news, business features, real estate markets, and community calendars.
• Work domestically with an international firm as a contract representative.
• Develop traits such as creativity, initiative, tenacity, a willingness to take risks, an adventurous spirit, and a sense of humor.
• Be very planful about building an international career. It takes time to develop a set of skills and experiences that will prepare you for an overseas job.